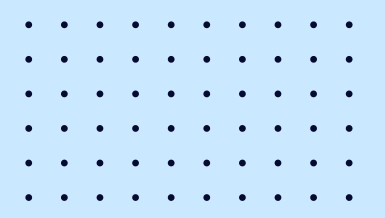




INTRODUCTION to **DATA**

By Sara ELKALLOUTI





01

What's Data ?

02

Where does all the Data come from ?

03

Types of Data

04

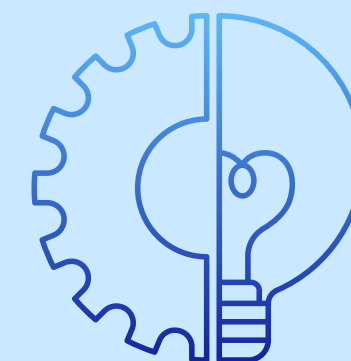
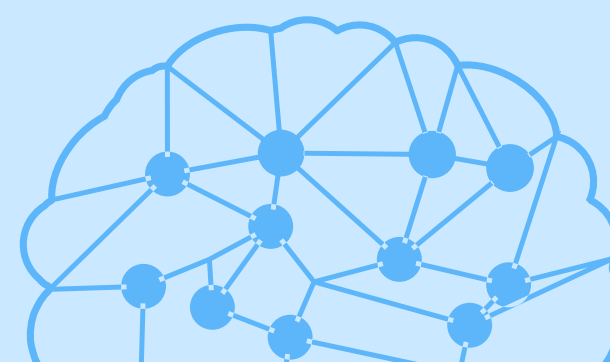
What is Data processing ?

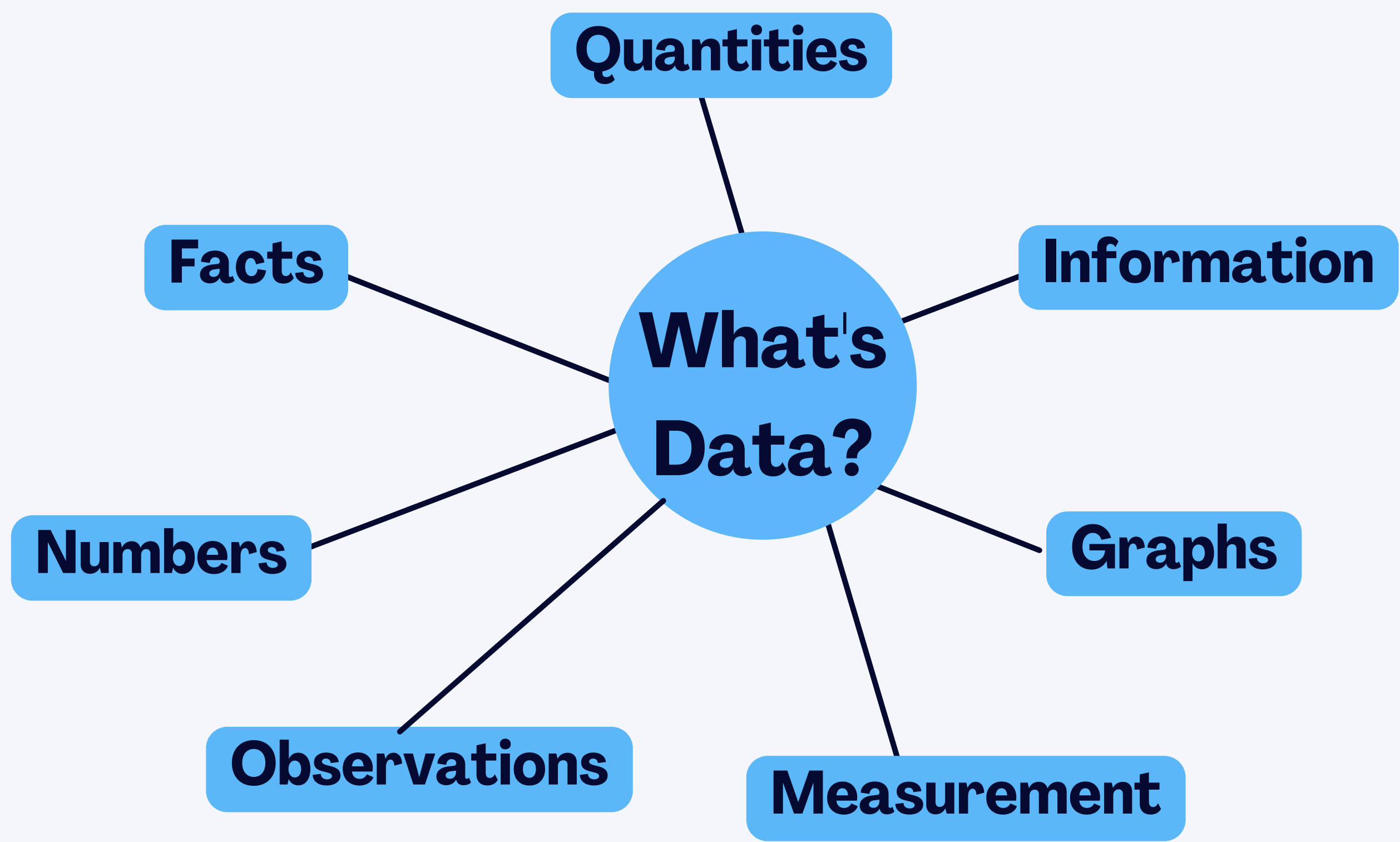
05

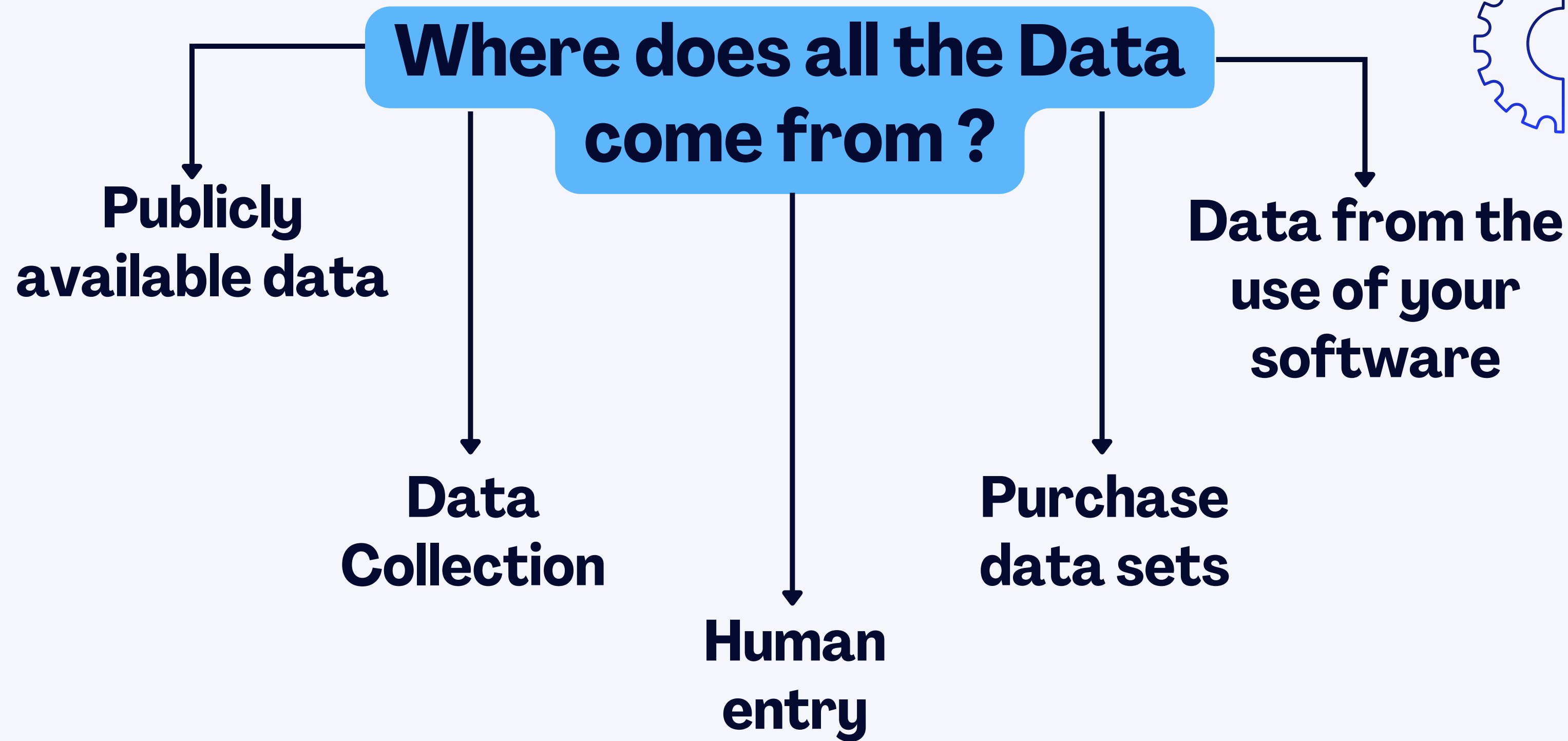
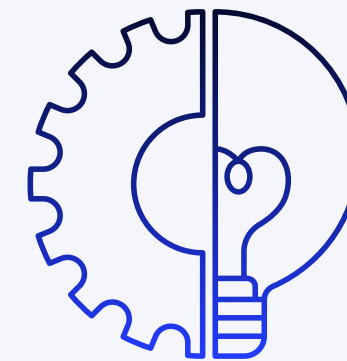
Data applications

06

Data Ethics







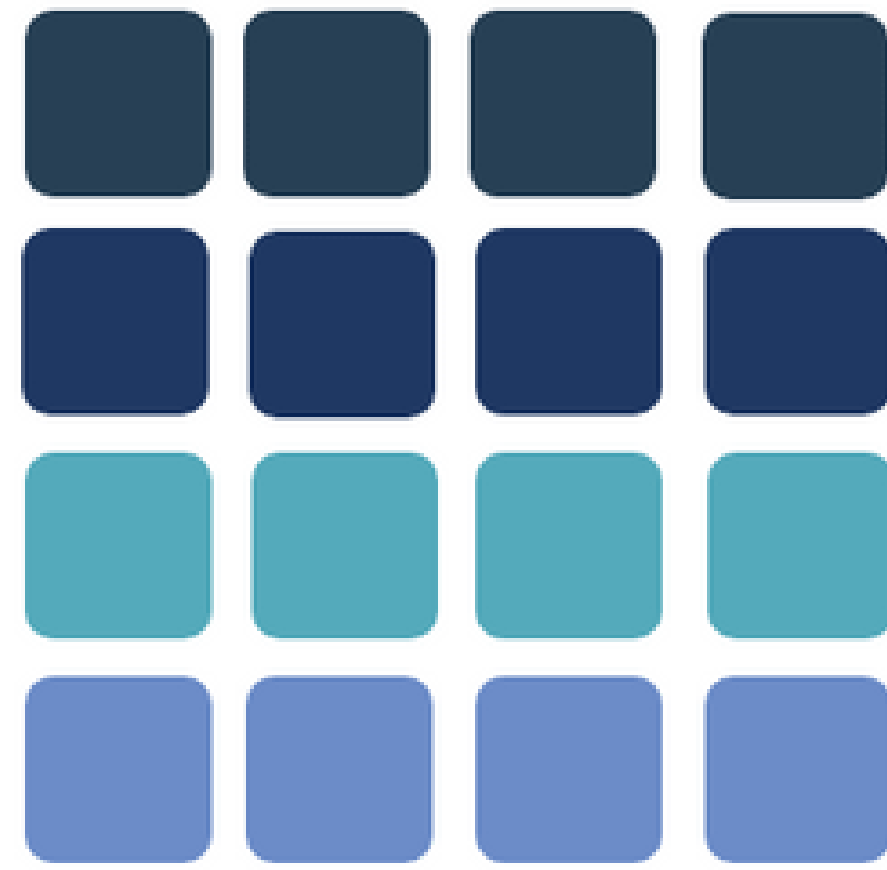
Types of Data

UNSTRUCTURED DATA



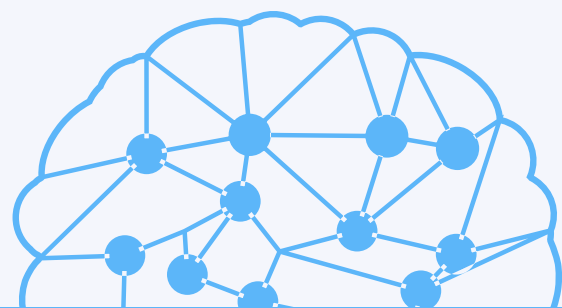
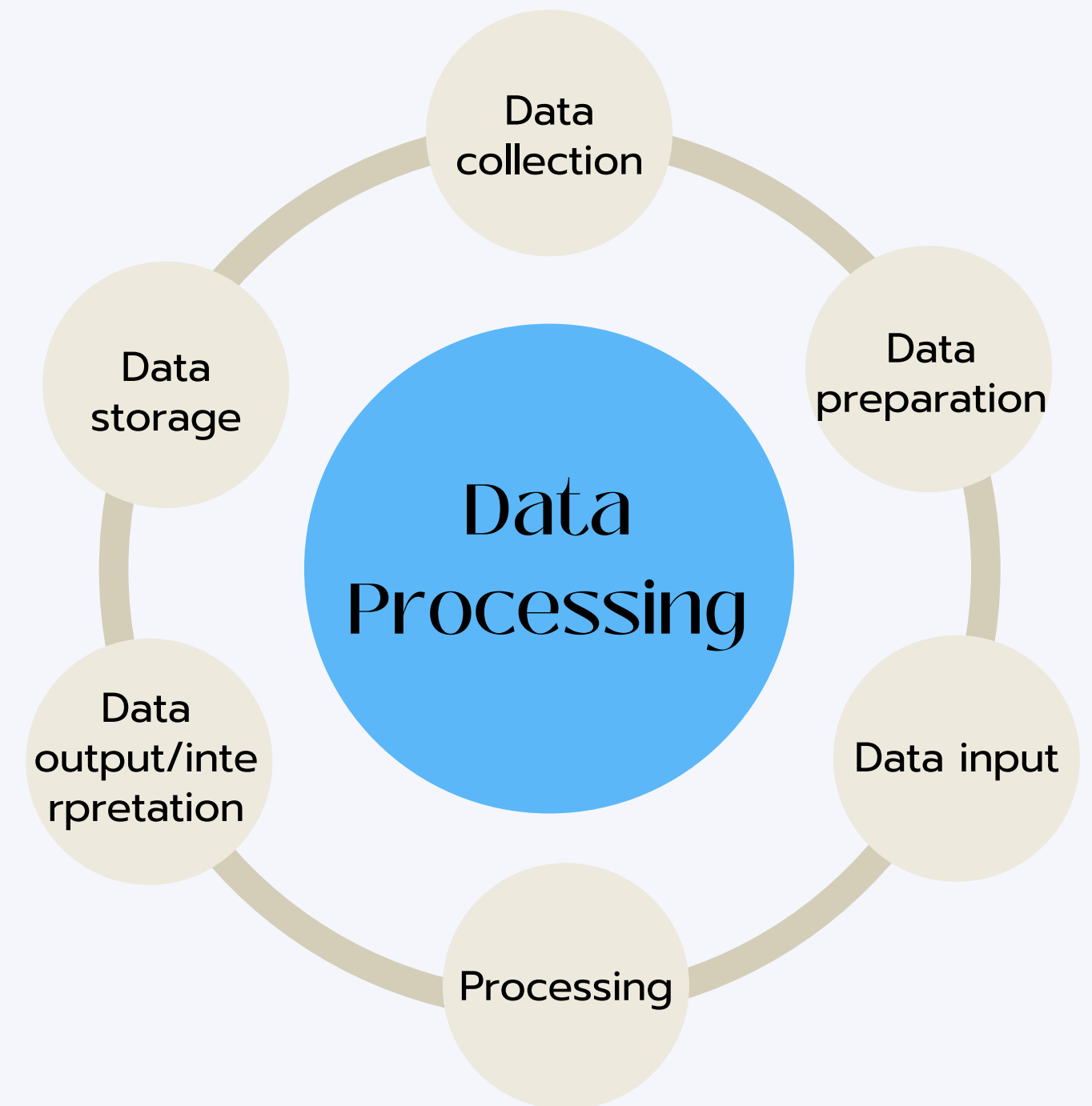
VS

STRUCTURED DATA



Data Processing

- 01 Data collection
- 02 Data preparation
- 03 Data input
- 04 Processing
- 05 Data output/interpretation
- 06 Data storage



Data Applications

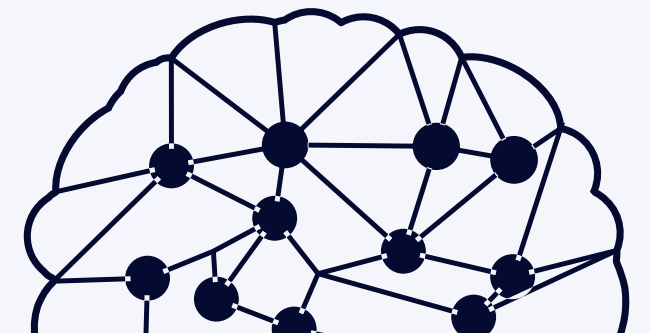


Data Ethics

01 TRANSPARENCY

02 PRIVACY

03 INTENTION





Thank You

